Hello!

For years, Acqir has helped newspapers strengthen and re-define their classified advertisements. Our variety of programs and formats and our ability to customize each product for our clients has allowed our clients to increase their advertising revenue while showcasing the local community.

Product Suite

Acqir is host to a varied assortment of programs. These programs are meant to be combined and customized into a format that will best serve you and your clients’ needs. Here are some of our more popular programs. Keep in mind, this only serves as a base, and we are able to customize content to suit your needs.

“Properly placed creativity can make one ad do the work of ten” -William Bernbach
1. Garage Sales

Local garage sales are as American as apple pie. Highlight these local events to help draw in a strong local source of advertising revenue. Garage Sales can help a community come together. Acqir helps you become an integral aspect of these local events by letting your readers know when, where, and how to get to these events!

2. Real estate opportunities

Thanks to the Internet, there have been enormous changes in the Real Estate market in recent years. Don't let listing services like Zillow get all the glory and revenue! Your Readers and Real Estate Agencies still need your help to spread the word about valuable properties.

Here are some of the ways Acqir connects sellers to buyers, and readers and revenue to you!

Printed Listings

acqir.maps.com | 805-699-7500 | alex.golemb@maps.com
The online locator tool is an excellent platform for engaging your users—it showcases valuable information for users and brings additional value to your advertisers. The locator allows for additional advertising in the form of banner ads and featured listings, on top of the standard open house advertisements.

Check out a live demo at: http://bit.ly/2lEmTwl
Our Open House program highlights the local real estate market and drives potential buyers to open houses in your area. Real estate agencies and, most especially independent sellers and buyers need this service. Update your advertising options and keep yourself competitive against new services like Zillow.

**3. Open House**

<table>
<thead>
<tr>
<th>Area</th>
<th>Address/Description</th>
<th>Price/Time</th>
<th>Agent/Co.</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>416 Newport Bridge Dr - Twin Bridges, Edmond NEW HOME! Waterfront Views from Most Rooms/Kitchen, Master, Game Room, etc! Large Butler's Pantry/Prep Area, Elevated Study, &amp; Utility off the Master Closet! Domen Foyer, SPACE &amp; Energy Efficient! 3-Car Garage &amp; Much More!</td>
<td>$618,900</td>
<td>Su 2-5pm</td>
</tr>
<tr>
<td>1</td>
<td>524 Sailboat Bridge Way - Twin Bridges, Edmond Unbashed Glamour! Newest in Contemporary Design with soaring stone fireplace. Gorgeous kitchen w/huge granite bar over open living area. Leading builder. Huge landscaped fence lot! Storm shelter. Surround sound, patio fireplace.</td>
<td>$514,000</td>
<td>Su 2-5pm</td>
</tr>
<tr>
<td>1</td>
<td>1427 Coreflower Rd - Hidden Prairie, Edmond New Lower Price! You'll love this design with 2 living, 2 dining, 4 beds &amp; 3 baths! Also includes granite counters, stainless appliances, pantry closet, storm shelter &amp; more! Don't miss it!</td>
<td>$242,000</td>
<td>Su 2-5pm</td>
</tr>
<tr>
<td>1</td>
<td>4617 Frisco Bridge Blvd - Twin Bridges, Edmond Stunning! Stone fireplace, wood floors, open kitchen, high end appl, granite counters, tons of storage. Lg Master, sitting area, Jucuzzi tub, Dc w/private bth, huge walkout bahtn and family rm/lr, safroom, upper/lower deck/wood burning FP</td>
<td>$699,900</td>
<td>Su 2-5pm</td>
</tr>
<tr>
<td>1</td>
<td>4217 Frisco Bridge Blvd - Twin Bridges, Edmond The resort is in your backyard! Int &amp; award winning Caviness pool, beach entry, 5 rock waterfalls, hot tub, 6 deep end, 4 car, storm shelter, granite, FP in study, built on kitch in back and mini kitchen upstairs with media rm.</td>
<td>$699,900</td>
<td>Su 2-5pm</td>
</tr>
<tr>
<td>1</td>
<td>2424 Old Creek Rd, Edmond New, Manor, Ranch, 4 bd, 4.5 baths, 4236 sq. ft. Virtual Tour.</td>
<td>$599,000</td>
<td>Su 2-5pm</td>
</tr>
</tbody>
</table>

**4. New Build**

Our New Build program, similar to our open house program, showcases local real estate but focuses on new construction of both residential and commercial buildings. This kind of marketing many be of huge interest to local businesses beyond the traditional home buyer. Proud “new parent” commercial builders and large scale realtors will want to invest with your organization to show off their latest “addition to the family.”
Our Parade of Homes program is a great example of one of our special-event programs. These programs synchronize Real Estate listings with special-event programs, local events, celebrations, and seasonal themes. Parade of Homes is a two-to-three-week event that showcases open houses for new builds and iconic buildings in the local area. This program is short term and designed to supplement additional programs.

“From concept to launch, [Acqir] helped the Billings Gazette create a powerful tool that the market now cannot live without. Whether you search your Garage Sales in print, online, or now on our Garage Sale mobile app, we have the audience and the tools for them to continue to make Garage Sale-ing fun and profitable for all.”

-Ryan Brosseau, Advertising Manager
Print

The print format is the classic paper map with adjustable sizing and layout determined by the number of details and amount of page dedication. Showcase your maps in a multitude of colors and customize the layout to fit your newspaper.

Online

Online content is becoming ever more important in modern times. An interactive map has several features unavailable in print, including travel directions, route planning, and access to more detailed information. You can sell sponsorships to local businesses and plot them on the map to increase advertising revenue, as well as provide additional advertising banner space.

Directory

This is a great addition to any map, especially print maps where information is limited. Allows for more information and pictures for any program. A must-have for highly populated areas.

Mobile App

A personalized mobile app for your program links with our online map and provides a direct line to clients. More users are preferring to use apps when on their device than using the web, and more people are accessing the news and other media through their phones.

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Great companies are built on great products

- Elon Musk

With more and more competition from online classified sources like Craigslist, Acqir is an opportunity for you to revitalize your classified section and an opportunity to increase your revenue potential. Acqir has a proven track record of helping newspapers increase their advertising revenue.

Let us help you take your classified section to the next level.

We pride ourselves on our quick turnaround times. Our team of cartographers guarantee turnaround within three business hours after receiving all spreadsheet data. And that’s just our guarantee… we often have the maps ready far sooner than that.

By using the latest ESRI data for our maps and combining it with our cartographers’ careful examination and review, we are able to accurately plot locations across the country.

We are able to create map PDFs for online and print viewing, though we can export in many formats, including PNG, JPG, and more.

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WE ARE EXCITED TO WORK WITH YOU!

At Acqir, we want to help you create the most beneficial and beautiful custom map for your business. Here are our next steps to begin creating your map:

**STEP ONE**

Decide on what program package works best for you. This is where we will work together to create the design for your map and explore what features and coverage area you want to showcase.

**STEP TWO**

Using this information, we generate a quote, and once you approve it, we will get to work! You should be able to take a look at the first draft of your map within a few weeks.

**STEP THREE**

Once the map is created, we will send you a proof to review. We will work back and forth with you to make sure that it meets your expectations, making adjustments till it is perfect!

**FINAL PRODUCT**

We present you with your new favorite marketing tool, built exactly to your specifications, allowing you to impress your readers and maximize your ROI!

Come see how we have helped newspapers across the country!

http://acqir.maps.com/case-studies/

WE’VE HELPED THESE FINE FOLKS - NOW, LET US HELP YOU!

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